Contact: Brittany Stratmann | AMBA, Inc. bstratmann@amba.org | AMBA.org

FOR IMMEDIATE RELEASE

February 7, 2023



AMBA Celebrates 50th Anniversary in 2023

Indianapolis, IN – This year, the American Mold Association (AMBA) celebrates 50 years of service to the mold building industry. Over the last five decades, the AMBA has grown to be a tremendous catalyst of community among mold manufacturers nationwide, generating thousands of connections between executives and mold manufacturing facilities alike.

The AMBA began in 1973, not as the nationwide organization it is today, but as a single chapter in Chicago, IL, with a goal to establish a support-based community that helped to manifest opportunities for industry-wide success. Today, the AMBA includes 270 members and industry partners and has become the driving force of shared knowledge for professionals in the American moldmaking industry by providing workforce development solutions, networking and benchmarking opportunities and industry advocacy.

Much like the industry it serves, the AMBA strategy will continue to evolve as it looks towards the next 50 years. "The AMBA is excited to work alongside its members to develop resources that will continue to be relevant to today's mold builder. Through the development of advocacy initiatives, availability of executive-level resources, the application of data to drive continuous improvement and the internal development of up-and-coming leaders, the AMBA believes the path forward is through the consideration and adoption of new ideas and opportunities," said AMBA Managing Director Kym Conis.

The AMBA will be honoring its 50th anniversary throughout the year, starting with a happy hour reception in Anaheim, CA, where attendees can join the AMBA team at Plastec West, booth number 4197, on Wednesday, Feb, 8, 3:30-5:00pm, PST. Other opportunities to commemorate AMBA's 50th anniversary will then continue at a variety of events such as the upcoming PTXPO tradeshow in Rosemont, IL, March 28-30, and at AMBA Conference 2023: Powering Growth in Grand Rapids, MI, May 10-12. Visit the Events page on the AMBA website to stay up-to-date on where the AMBA will be celebrating this major milestone next.

#######

About AMBA

The American Mold Builders Association (AMBA) is the only organization dedicated to elevating the competitive advantage of U.S. mold builders. AMBA provides workforce development initiatives, networking, benchmarking opportunities and industry promotion. AMBA members receive a variety of additional benefits, including access to cost-reduction programs, visibility to mold buyers and problem-solving resources that give members a competitive advantage.

To learn more about AMBA membership and ongoing initiatives, visit AMBA.org.