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AMBA Releases 2018 Business Forecast Report

The American Mold Builders Association (AMBA), Indianapolis, IN, recently released its annual *AMBA Business Forecast Report*. Data for this report was collected from over 100 US-based mold manufacturers during AMBA's Business Forecast Study (conducted from mid-December 2017 to late-January 2018). This benchmarking report analyzes and highlights information on the anticipated outlook for the US mold builder industry for 2018.

The *2018 Business Forecast Report* showcases data on sales trends, profit levels, capital expenditures, shop and design employment levels and challenges faced in the industry. The overall objective is to provide company executives with a comprehensive overview of conditions in the industry for 2018.

The *2018 Business Forecast Report* reveals cautious optimism for 2018 and explores challenges facing the industry overall. New questions to further understand the future of the industry have been added, including new activities being implemented to improve competitiveness, new technologies impacting the plastics industry, impact of 3D printing and additive manufacturing, and trends in customer demands. All information will be compared to the historical data, along with expert insights into what 2018 will look like for mold builders.

Copies will be available in AMBA's booth #S33058 to qualified mold builders. For more information on the AMBA, including purchasing the full *2018 Business Forecast Report*, visit www.amba.org.

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AMBA

The American Mold Builders Association (AMBA) is an organization that has been dedicated exclusively to the U.S. Mold Manufacturing industry for 45 years. AMBA member companies serve original equipment manufacturers in every industry including automotive, medical, electronics/electrical, toys, recreation and sporting goods, building and construction, lawn and garden, consumer, and industrial. AMBA also has members that provide services and/or materials directly related to the mold building industry. For more information, please visit www.amba.org.