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**AMBA Conference 2019 Announces Record-Breaking Program Line-Up  
*New Programming Offers Greater Value for Mold Building Attendees***

Indianapolis, IN – The American Mold Builders Association (AMBA) released today its final programming, which includes the most value-packed line-up of speakers and sessions to date. AMBA Conference 2019 will focus on sharing best practices and addressing the challenges of today’s mold builders.

Strategies. Executed. is the theme of the AMBA Conference 2019, set to take place at The Westin Northwest in Itasca, IL from May 8-10. This annual event is designed to inspire mold manufacturing professionals to work alongside their teams to learn and share industry knowledge and best practices, providing all attendees with new ways to improve profitability, connect with industry peers and become better at what they do.

A top-shelf lineup of speakers includes Chris McChesney of Franklin Covey (4 Disciplines of Execution), Kirk Weisler of Team Dynamics (Building a More Engaged, Positive Culture) and General (ret.) Stanley McChrystal (Transformational Leadership).

These keynote speakers are complimented by over 35 mold builders participating through newly introduced AC labs topic-specific presentations from industry professionals sharing their experiences. A new Global Trends in Technology Track rounds out day two with a look at what technologies mold manufacturers are adopting to be best-in-class. Additional sessions will highlight the state of the industry (including an update on tariffs), revolutionary healthcare options and new approaches to workforce development.

“Conference programming will cover every facet of how and why strategies succeed or fail, particularly within the team environment,” said AMBA Executive Director Troy Nix. “Every year, this event continues to provide attendees with the opportunity to network with peers and take back better practices and new ideas that they can employ in their own facility. With this experience, your team will leave motivated and inspired.”

More than 200 mold manufacturing professionals are expected to meet in Itasca at AMBA Conference 2019 for this must-attend event! For more information on AMBA Conference 2019, including agenda, speaker information, registration and more, visit [AMBA.org/conference](http://AMBA.org/conference).

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