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AMBA Renews Partnership with ITR Economics for Second Year

Indianapolis, IN – The American Mold Builders Association (AMBA) has renewed its partnership with ITR Economics for a second consecutive year. This collaboration will continue to provide AMBA members with access to cutting-edge economic forecasting tools and data, empowering them to make informed, strategic decisions in today’s ever-evolving business environment.

As a part of this benefit, AMBA members can access comprehensive quarterly reports through a members-only portal. These reports offer an in-depth analysis of the U.S. macroeconomic outlook, future economic trends and actionable insights for five key end markets: North America Light Vehicle Production, U.S. Total Retail Sales, U.S. Medical Equipment and Supplies Production, U.S. Private Nonresidential Construction, and the U.S. Agriculture, Construction and Mining Machinery Production Index. These insights are designed to help manufacturing executives identify opportunities, mitigate risks and align their strategies with anticipated market shifts.

Additionally, the ITR Economics portal offers advanced tools like the Rate of Change calculator, enabling members to compare their company’s historical data with over 50 economic indices. This feature helps draw critical correlations between broader economic activities and individual business performance, providing members with a clearer picture of their position in the market and actionable steps to enhance outcomes.

“Access to AMBA resources, like ITR’s market forecast reports, provides us invaluable forecasting tools that drive our planning process and marketing direction. Without these tools, we would be flying blind,” said Troy Roberts, AMBA Board Member and CEO of Tolerance Tool, LLC, based in North St. Paul, Minnesota.

AMBA invites its members to explore the wealth of resources available through this program by visiting the Member Resources tab at AMBA.org. This exclusive benefit is offered at no additional cost to members, reinforcing AMBA’s commitment to supporting the manufacturing community with essential tools for growth and sustainability. Interested in accessing this data? Non-members can contact the AMBA office for more information on this program and other membership benefits.

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About the AMBA

The American Mold Builders Association (AMBA) is the only organization dedicated to elevating the competitive advantage of U.S. mold builders. AMBA provides workforce development initiatives, networking, benchmarking opportunities and industry promotion. AMBA members receive a variety of

additional benefits, including access to cost-reduction programs, visibility to mold buyers and problem-solving resources that give members a competitive advantage. To learn more about AMBA membership and ongoing initiatives, visit www.amba.org. For media inquiries, contact Olivia Shotts at oshotts@amba.org.