

## **Pack Value into the Amerimold Experience with AMBA Plant Tour Workshop**

FOR IMMEDIATE RELEASE

*April 3, 2019*

**Indianapolis, IN** – On June 12- 13, 2019, the American Mold Builders Association (AMBA) will exhibit at Amerimold 2019 in Rosemont, IL, Booth #532. In addition, the day before the tradeshow on June 11, AMBA will host a plant tour workshop at Craftsman Tool & Mold Company, Aurora, IL, which will include a networking event at TopGolf after the tour.

At the AMBA booth, attendees will be able to access valuable industry resources, including AMBA's:

- Latest benchmarking reports, such as *HR New Employee Onboarding Checklists*, *Managing the Sales Pipeline* and *2019 Business Forecast Report*
- *2019 AMBA Sourcebook*, the premiere industry source for U.S. mold builders, services and supplies
- The latest edition of *The American Mold Builder*, a quarterly publication that contains the latest industry trends, global and technical issues and more
- Association news and event updates, including upcoming webinars, plant tours and benchmarking opportunities
- Membership information and other member news

“Holding a plant tour event leading into Amerimold 2019 while also exhibiting at the show is a wonderful opportunity for AMBA to support the sharing of best practices and business development within mold manufacturing,” said Kym Conis, AMBA managing director. “With access to both Amerimold 2019’s resources and the opportunity to tour a local shop, there’s no better way for attendees to pack a lot of takeaway value into just a few short days.”

For event details and soon-to-come registration information, visit [AMBA.org/events](http://AMBA.org/events). For more information about Amerimold 2019 and to register for the tradeshow, visit <https://www.amerimoldexpo.com/>.

### **About AMBA**

The American Mold Builders Association (AMBA) is the only organization dedicated to elevating the competitive advantage of U.S. mold builders. AMBA provides workforce development initiatives, networking, benchmarking opportunities and industry promotion. AMBA members receive a variety of additional benefits, including access to cost-reduction programs, visibility to mold buyers and problem-solving resources that give members a competitive advantage.

To learn more about AMBA membership and ongoing initiatives, visit [AMBA.org](https://www.amba.org).

---