# **EMAIL IMPACT**

Connect with mold building and die cast die customers and prospects, reach decision-makers and build industry visibility in the AMBA EBeat online resource:

- 3,000+ circulation
- Up-to-date industry news Technology trends
- Association news and events
  Market reports
- Product launches

## AMBA EBEAT MARKETING OPPORTUNITIES

The AMBA EBeat is a cost-effective vehicle, driving traffic through direct links to your website. EBeat reaches a national audience on a monthly basis, and reaches a global audience through AMBA.org website.

### LEADERBOARD AD - 600 x 153 pixels

Located directly under the EBeat masthead, this prime advertising opportunity provides advertisers instant, maximum exposure with direct links to their websites. One Leaderboard Ad is available per issue.

### SKYSCRAPER AD - 153 x 350 pixels

Located at the top of the EBeat in the left-hand column, this prime-positioned advertising opportunity provides advertisers immediate, forefront exposure with direct links to their websites. One Skyscraper Ad is available per issue.

#### BANNER - 153 x 190 pixels

Located in the EBeat left-hand column, this advertising opportunity provides advertisers instant exposure with direct links to their websites.

### TEXT BANNER - 125 x 125 pixels with 25-30 words of text

Located after the first EBeat story, this unique advertising forum includes a 125 x 125 pixel image or logo, 25 to 30 words of text and a direct link to desired site.

- Prime Position Text Banner located after the first story (1 available / issue)
- Standard Posotion Text Banner located after the third and fifth stories (2 available / issue)

#### Size

Leaderboard (600 x 153 pixels) Skyscraper (153 x 350 pixels) Banner (153 x 190 pixels) Prime Position Text Banner Standard Position Text Banner

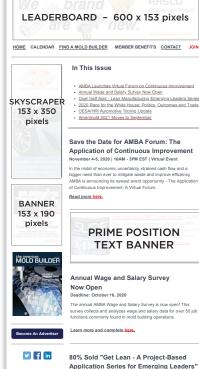
#### **Required Formats**

- · Send all banners as .jpg files only.
- Files should be at least 72 dpi and RGB color, and no larger than 50KB in size.

#### Frequency 3 months

\$460 (per month) \$460 (per month) \$345 (per month) \$230 (per month) \$200 (per month)

6 months \$400 (per month) \$400 (per month) \$285 (per month) \$175 (per month) \$150 (per month)



Application Series for Emerging Leaders" Begins October 16, 2020 | 11AM - 12PM EST

During this six-part series, Continuous Improvement Consult Matin Karbassioon will coach 40-and-under AMBA members through the 'why' and 'how' of lean manufacturing principles. Learn more and register here.

STANDARD POSITION **TEXT BANNER** 

2020 Race for the White House: Politics, Outcomes and Trade ctober 27, 2020 | 12 -1PM EST During this webinar, AMBA's lobbyist in Washington, D.C.. Omar

lashashibi with The Franklin Partnership, will provide an ins nsights into the race for the White House. Learn more and register here.

#### **OESA/HRI** Automotive Tooling Update October 14, 2020 | 9AM - 12PM EST

Registration is now open for the annual OESA/HRI Automotive Tooling Update. The virtual event will provide valuable informatio shops need to navigate the uncertain future and plan for success For more details, visit here.





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## 2025 —